

Chimes Times II

EACH ONE, REACH ONE

December 2011

We're on the web at: www.cayugachimes.org

AGENDA... FOR CHORUS BUSINESS MEETING

Tuesday, December 6, 2011

6:15 - 6:45

Agenda topics

1. Secretary's report
2. Treasurer's report
3. VP report
4. Committee A Chairman's report
5. Committee B Chairman's report
6. Ad Hoc report
7. Director's report
8. Old business - Calendar update information, Christmas Party
9. New business - Executive Board notes, proposed fundraisers, Relay for Life, website/Chimes Times, meeting changes, singing Valentines and new venues.

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Calendar of Events for December 2011

- Dec. 2 - Caroling at The Shops at Ithaca Mall (outside Old Navy), 7 PM
- Dec. 4 - Elks Memorial Service, Elks Lodge, Coddington Rd., 2 PM
- Dec. 7 - Caroling at Cayuga Medical Center, 6:30 PM
- Dec. 10, Caroling at Greek Peak, Virgil, NY, 6 PM
- Dec. 11, Caroling at Tree Lighting Ceremony, Triphammer Marketplace, 1 PM
- Dec. 14, Performance for Lansing Seniors, 1 PM
- Dec. 16, Caroling at Claire Bridge, Bundy Rd., 7 PM
- Dec. 17, Caroling at The Shops at Ithaca Mall, 7 PM
- Dec. 20, Caroling on the Commons, 6 PM
- Dec. 21, Caroling at Beechtree, 7:15 PM
- Dec. 21, Chimes Christmas party at Conifer immediately following Beechtree performance

COMMITTEE REPORTS AND OTHER THOUGHTS

Treasurer's Report

Nov. 1 Beginning balance	\$1,307.91
Income: Dues	\$70.00
NASCAR	\$632.00
<u>Expenditures:</u>	<u>(\$612.45)</u>
Nov. 30 Ending balance	\$1,397.46

Committee A Report

In response to requests, Committee A has located and purchased new, larger earrings. These will be distributed after the new year, since we will be wearing the Christmas bells for now. We have also purchased jingle bell bracelets, and are considering some new costumes offered to us by a former

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[Committee A continued]

Sweet Adeline group member. After the holidays, we will be settling in for some serious planning for a proposed concert/dessert/silent auction event for the spring.

Committee B Report

Committee B will be updating all published information including flyers, posters, business cards, etc., to be certain contact information is correct. We will continue to improve ads in local papers and remind women that no tryouts are required. A flyer and postcard have been created to advertise our upcoming December singouts. Committee B discussed a contact list, once again, for target markets for each of our events.

Advance marketing will be in place by mid-January for our Singing Valentines. We hope to establish two quartets so we can perform more this year. Cindy Graff will be contacted to see if we can get some PSA advertising on the radio for Singing Valentines.

E-mails will be sent from our AOL account by the corresponding secretary, to begin to further develop and encourage use of the cayugachimes@aol.com e-mail address. Committee members will also be working on a variety of ideas including sponsorship for paid ads, annual events list for singout participation, website connections that would be beneficial to the chorus and other local publication options such as paid ads in school musical programs, etc.

An invitation will be developed for "friends of the Chimes" for NASCAR volunteers. We're looking for 12 to 20 volunteers who can commit to assisting with the NASCAR fundraiser in August. The goal is to be able to cover all stations and shifts with volunteers so the event remains a major fundraiser for the chorus. Committee B has proposed four fundraisers for 2012: Drive-Thru Chicken BBQ's one each in June and October, Singing Valentines in February and NASCAR in August.

A Message from the President

The Executive Board is considering more ways to increase the visibility of Cayuga Chimes in the community; through social networking, better publicity and continued sing out performances. Our membership goal is 10 new members in 2012. (Perhaps we should increase that to 12.) "12 in 2012", a catchier phrase?

We are determined to continue our support of Relay for Life and are looking for a volunteer for Captain of the Chimes team. The Relay will be June 15-16 at Ithaca College. Please contact me by January 15th if you are ready to assume that responsibility. Cancer has brutally touched the lives of all of our members in some way and this is our way to respond in a positive manner.

Finally, I want to express "thanks", from all of us, to Sarah, for continuing as Webmaster and Chimes Times publisher. Her service will end December 31st. Eric has agreed to take over the job of Webmaster until a suitable person is able to assume that position. Candis has agreed to be publisher of the Times. Our "hats off" to them and again our "thanks" to Sarah.

Carol M. Chase

